

I claim:

1. A dry form animal attractant and/or repellent composition comprising: a mixture of a carrier material and a animal product associated with an animal; said carrier material chosen from one or more of the following group of materials consisting of: calcium carbonate; magnesium carbonate vermiculite, sawdust, small particles of wood, potting soil peat moss, topsoil, limestone, small particles of rock; sand, sodium bicarbonate; zeolites, activated charcoal; mulch compounds; crushed seashells, various types of silica, psyllium husks; solid predator glands; polymeric materials, waxes, corn starch, mineral salts, crushed or ground clays, shredded paper, talc, magnesium stearate; sponge material; seeds and grains, ground corncob; gypsum; and said animal product associated with an animal chosen from the group consisting of: animal urine, feces, glandular secretions and other odors; said carrier comprising 70-95% by weight of said composition and said animal animal product comprising: 5-30% by weight of said composition.

2. The animal attractant and/or repellent composition of claim 1 having an improved carrier formulation comprising a mixture of said carrier composition of claim 1 with a zeolite material; said zeolite material comprising 30-60% by weight of said carrier.

3. The animal attractant and/or repellent composition of claim 2 wherein said carrier comprises 94% by weight of said composition and said animal animal product comprises 6% by weight of said composition.

4. A liquid form animal attractant and/or repellent composition comprising: a mixture of a carrier material and a animal product associated with an animal; said carrier

material chosen from one or more of the following group of materials consisting of: calcium carbonate; magnesium carbonate vermiculite, sawdust, small particles of wood, potting soil peat moss, topsoil, limestone, small particles of rock; sand, sodium bicarbonate; zeolites, activated charcoal; mulch compounds; crushed seashells, various types of silica, psyllium husks; solid predator glands; polymeric materials, waxes, corn starch, mineral salts, crushed or ground clays, shredded paper, talc, magnesium stearate; sponge material; seeds and grains, ground corncob; gypsum; and said animal product associated with an animal chosen from the group consisting of: animal urine, feces, glandular secretions and other odors; said carrier comprising 69-0.001% by weight of said composition and said animal animal product comprising: 31-99.999% by weight of said composition.

5. The animal attractant and/or repellent composition of claim 4 having an improved carrier formulation comprising a mixture of said carrier composition of claim 1 with a zeolite material; said zeolite material comprising 30-60% by weight of said carrier.

6. The animal attractant and/or repellent composition of claim 5 wherein said carrier comprises 15% by weight of said composition and said animal product comprises 85% by weight of said composition.

7. A gel formulation animal attractant and/or repellent composition comprising: a mixture of a carrier material and a animal product associated with an animal; said carrier material chosen from the group comprising: sodium salts of cross linked polyacrylic acid polymers; co-polymers of cross linked polyacrylate and polyacrylamide; acrylate polymers and copolymers of polyacrylate and polyacrylamides; and said animal product chosen from the group consisting of: animal urine, feces, and glandular secretions, said carrier

comprising 1-72% by weight of said composition and said animal animal product comprising: 28-99% by weight of the composition.

8. The animal attractant and/or repellent composition of claim 7 having an improved carrier formulation comprising a mixture of said carrier composition of claim 7 with a zeolite material; said zeolite material comprising 30-60% by weight of said carrier.

9. The animal attractant and/or repellent composition of claim 8 wherein said carrier comprises 83% by weight of said composition and said animal product comprises 17% by weight of said composition.

10. A method of repelling animals from an area comprising placing an animal repellent composition of animal product and carrier material in an area, said animal product chosen from the group consisting of: animal urine, feces, glandular secretions and other odors; said carrier material including a material chosen from the group comprising; calcium carbonate; magnesium carbonate vermiculite, sawdust, small particles of wood, potting soil peat moss, topsoil, limestone, small particles of rock; sand, sodium bicarbonate; zeolites, activated charcoal; mulch compounds; crushed seashells, various types of silica, psyllium husks; solid predator glands; polymeric materials, waxes, corn starch, mineral salts, crushed or ground clays, shredded paper, talc, magnesium stearate; sponge material; seeds and grains, ground corncob; and gypsum; said carrier comprising 70-95% by weight of said composition and said animal product comprising:5-30% by weight of the composition.